

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2016
Communications Portfolio
Australian Broadcasting Corporation

Question No: 45

ABC Regional

Hansard Ref: Written, 11/02/2016

Topic: Decision to drop Livestock Market Reports from Regional Breakfast programmes

Senator Williams, John asked:

Will ABC Regional conduct a survey of its listeners to determine if the breakfast livestock market reports should be reinstated?

Independent of any survey, is the ABC reconsidering its decision to no longer broadcast Livestock Market Reports in Regional Breakfast programmes?

Answer:

No

The ABC has consulted with industry groups prior to making the schedule changes and continues to monitor audience feedback in relation to these changes.

The changes in market reporting on local Breakfast programs was discussed with Meat and Livestock Australia, which is working with ABC Rural as part of an ongoing collaboration to ensure we can best provide analysis and interpretation for the Rural Report.